For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

AMERICANS FOR PROSPERITY(212808)

CBS TELEVISION © GW



**KYW TV3** 

1041-556866

11/11/2012

Invoice Num:

Invoice Date:

INVOICE

Page 1 of 6

Account Exec:

JOHN LINK POL.

Office: Contract Num: **GWTS-PH** 1041-81115

**Contract Dates:** 

11/01/2012-11/05/2012

**Customer Order:** 

Linked Order:

**Product Desc:** 

CPE: / 65

In Account MENTZER MEDIA SERVICES(24184) With:

1726 M St NW FI 10 Washington, DC 20036-4502

600 Fairmount Ave Ste 306 Towson, MD 21286-1002 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest minute.

**EST # 65 AMERICANS FOR PROSPERITY** 

This invoice has been transmitted electronically

Billing Cycle:	Weekly	PAY BY	12/11/2012
Billing Period:	10/29/2012-11/11/2012		Net 30 days

uy	Flight									Total	
ine	Description		Buy Line Dates				TFSS	Dur	Spots	Rate	
1 WKND NEWS SUN 7-9A					11/04/2012-11/0	4/2012	S		60	11	1,000.00
W	eek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
10	)/29/2012-11/0	4/2012		S		1		1,000.00			
Ai	r Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
11	/04/2012	Su	08:24 AM		AFP12TV13H		60	1,000.00			
2	SPORT	S ZONE			11/04/2012-11/0	4/2012		. S	60	2	1,200.00
W	eek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			N.
10	)/29/2012-11/0	4/2012		S		1		1,200.00			104
<u>Ai</u>	r Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
11	/04/2012	Su					60			1,200.00	Preempted
11	/04/2012	Su	12:40 AM	11/04/2012	AFP12TV13H		60	1,200.00	1,200.00		Makegood in 00:20:00-00:50:00
3	THE DO	OCTORS			11/05/2012-11/0	5/2012	М		60	1	1,500.00
					- 10						
	eek Of	. /22.42		MTWTFS	<u>s</u>	Spots Per Week	N	Rate			
11	/05/2012-11/1	1/2012		M		1		1,500.00			
<u>Ai</u>	r Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
11	/05/2012	Мо	03:21 PM		AFP12TV13H	) ×	60	1,500.00			
4	THE DO	OCTORS			11/01/2012-11/0	2/2012	T F	=	60	4	1,500.00
					7						
W	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
10	)/29/2012-11/0	4/2012		TF		2		1,500.00			
<u>Ai</u>	r Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
11	/01/2012	Th					60			1,500.00	Preempted
11	/01/2012	Th	03:34 PM	11/01/2012	AFP12TV13H		60	1,500.00	1,500.00		Makegood in 15:00:00-16:00:00
11	/02/2012	Fr					60			1,500.00	Preempted
	/02/2012	Fr	03:44 PM	11/02/2012	AFP12TV13H		60	1,500.00	1,500.00		Makegood in 15:00:00-16:00:00

For:

With:

P.O. BOX 33091

1726 M St NW FI 10

NEWARK, NJ 07188-0091

AMERICANS FOR PROSPERITY(212808)

CBS TELEVISION STATIONS



## **KYW TV3**

1041-556866

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 2 of 6

Account Exec:

Office: GWTS-PH

Contract Num:

1041-81115 11/01/2012-11/05/2012

JOHN LINK POL.

Contract Dates: Customer Order:

Linked Order:

**CPE**: / / 65

In Account MENTZER MEDIA SERVICES(24184)

Washington, DC 20036-4502

600 Fairmount Ave Ste 306 Towson, MD 21286-1002 ATTN:Accounts Payable GPE: / / 65

**Product Desc:** EST # 65 AMERICANS FOR PROSPERITY

Broadcast airtimes represented are reported to the nearest minute.

11/11/2012
Weekly
10/29/2012-11/11/2012
PAY BY 12/11/2012
Net 30 days

uy ne	Flight Description			Buy Line Dates		M T \A	TFSS	Dur	Total Spots	Rate	
5 DAVID LETTERMAN			11/05/2012-11/05/2012			M		60	<b>Spots</b>	2,400.00	
		IVIAIN				101				2,400.00	
Week C			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
11/05/2	2012-11/11/2012		М		1		2,400.00				
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
11/05/2	2012 Mo	12:31 AM		AFP12TV13H		60	2,400.00				
6 DAVID LETTERMAN				11/01/2012-11/0	2/2012	T	=	60	2	2,400.00	
			-								
Week C			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
10/29/2	2012-11/04/2012		TF		2		2,400.00				
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>	
11/01/2	2012 Th	11:49 PM		AFP12TV21H		60	2,400.00		100		
11/02/2	2012 Fr	12:16 AM		AFP12TV21H		60	2,400.00				
7	CBS SOAP OPE	RA ROTATIO	N	11/05/2012-11/0	5/2012	М		60	1	1,800.00	
Week 0	<b>~</b>		MTWTFS		Spots Per Week		Data				
	<u>201</u> 2012-11/11/2012		M	<u> </u>	Spois Per Week	A	1,800.00				
11/03/2	2012-11/11/2012		IVI			No.	1,800.00				
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
11/05/2	2012 Mo	12:28 PM		AFP12TV21H	) ×	60	1,800.00				
8 CBS SOAP OPERA ROTATION				11/01/2012-11/0	2/2012	T	=	60	2	1,800.00	
8											
	٠,		MTWTFO	0	0 . 0 . 11		Б.,				
Week (	<del></del>		<u>MTWTFS</u>	<u>s</u>	Spots Per Week	_	Rate				
Week (	2012-11/04/2012		<u>MTWTFS</u> TF	<u>S</u>	Spots Per Week 2	_	Rate 1,800.00				
Week 0	2012-11/04/2012 e <u>Day</u>	<u>Air Time</u>	100	<u>Material</u>	•		1,800.00 <u>Rate</u>	Debit	<u>Credit</u>	<u>Remarks</u>	
Week 0	e <u>Day</u> 2012 Th	<u>Air Time</u> 12:39 PM 12:36 PM	TF		•		1,800.00	Debit	<u>Credit</u>	<u>Remarks</u>	

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

AMERICANS FOR PROSPERITY(212808)

1726 M St NW FI 10

Washington, DC 20036-4502

In Account MENTZER MEDIA SERVICES(24184)

With: 600 Fairmount Ave Ste 306

Towson, MD 21286-1002 ATTN:Accounts Payable

CBS TELEVISION © GW



**KYW TV3** 

1041-556866

Invoice Num:

Page 3 of 6

Account Exec: JOHN LINK POL.

Office: **GWTS-PH** Contract Num: 1041-81115

**Contract Dates:** 11/01/2012-11/05/2012 **Customer Order:** 

Linked Order:

CPE: / 65

EST # 65 AMERICANS FOR PROSPERITY **Product Desc:** 

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically

Invoice Date:	11/11/2012		
Billing Cycle:	Weekly	<b>PAY BY</b>	12/11/2012
Billing Period:	10/29/2012-11/11/2012	PAIDI	Net 30 days

Buy	Flight									Total	
ine	Descri	iption		Buy Line Dates			MTW	/TFSS	Dur	Spots	Rate
9 LATE NEWS			11/05/2012-11/05/2012			М		60	1	6,000.00	
	Week Of			MTWTFS	S	Spots Per Week	_	Rate			
	11/05/2012-11/	11/2012		М		1		6,000.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks
	11/05/2012	Мо	11:33 PM		AFP12TV21H		60	6,000.00			
10	LATE I	NEWS			11/01/2012-11/0	2/2012	TI	F	60	2	6,000.00
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	=	Rate			
	10/29/2012-11/	04/2012		TF		2		6,000.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
	11/01/2012	Th	11:28 PM		AFP12TV21H		60	6,000.00			
	11/02/2012	Fr	11:22 PM		AFP12TV21H		60	6,000.00			
11	DR. Ph	HIL			11/05/2012-11/0	5/2012	М		60	1	2,400.00
	Week Of			MTWTFS	e <b>1</b>	Spots Per Week		Rat <u>e</u>			
	<u>vveek OI</u> 11/05/2012-11/	11/2012		M	3	<u>Spois Fei Week</u>	-	2,400.00			
	11/03/2012-11/				. N . N		No. of Concession, Name of Street, or other Persons, Name of Street, or other Persons, Name of Street, Name of	2,400.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	11/05/2012	Мо	04:28 PM		AFP12TV21H	) ×	60	2,400.00			
12	DR. Pl	HL			11/01/2012-11/0	2/2012	TI	F	60	4	2,400.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
	10/29/2012-11/	04/2012		TF		2		2,400.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	11/01/2012	Th					60			2,400.00	Preempted
	11/01/2012	Th	04:24 PM	11/01/2012	AFP12TV13H		60	2,400.00	2,400.00		Makegood in 16:00:00-16:59:00
	11/02/2012	Fr					60			2,400.00	Preempted
	11/02/2012	Fr	04:58 PM	11/02/2012	AFP12TV21H		60	2,400.00	2,400.00		Makegood in 16:00:00-17:00:00

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



**KYW TV3** 

Invoice Num:

INVOICE

Page 4 of 6

AMERICANS FOR PROSPERITY(212808)

1726 M St NW FI 10

Washington, DC 20036-4502

In Account MENTZER MEDIA SERVICES(24184)

Towson, MD 21286-1002

ATTN:Accounts Payable

600 Fairmount Ave Ste 306

Account Exec: JOHN LINK POL. Office: **GWTS-PH** Contract Num: 1041-81115

11/01/2012-11/05/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

**Product Desc:** 

CPE:

/ 65

Broadcast airtimes represented are reported to the nearest minute.

**EST # 65 AMERICANS FOR PROSPERITY** 

Invoice Date: 11/11/2012 Billing Cycle: Weekly

**Billing Period:** 10/29/2012-11/11/2012

1041-556866

12/11/2012 Net 30 days

Buy	Flight									Total		
Line	Descri	ption			Buy Line Dates		мти	NTFSS	Dur	Spots	Rate	
13	ENTER	ENTERTAINMENT TONIGHT 11/05/2012-11/05/2012 M					60	1	2,800.00			
	Week Of			MTWTFS	3	Spots Per Week		Rate_				
	11/05/2012-11/	11/2012		M	_	1	_	2,800.00				
		_					_	5	5.1%	G !!:	5 .	
	Air Date		Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	11/05/2012	Mo	07:11 PM		AFP12TV13H		60	2,800.00				
14	ENTER	RTAINME	NT TONIGHT		11/01/2012-11/0	2/2012	T	F	60	2	2,800.00	
										IN THE		
	Week Of			MTWTFS:	<u> </u>	Spots Per Week	-	Rate	1000			
	10/29/2012-11/0	04/2012		TF		2		2,800.00				
	Air Date	<u>Da</u> v	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	11/01/2012		07:15 PM		AFP12TV21H		60	2,800.00			· · · · · · · · · · · · · · · · · · ·	
	11/02/2012	Fr	07:28 PM		AFP12TV21H		60	2,800.00	1			
15	DITIE	BLOODS			11/02/2012-11/0	2/2012			60	1	20,000.00	
13	DLUE I	BLOODS			11/02/2012-11/0	2/2012			60		20,000.00	
,	Week Of			MTWTFS	3	Spots Per Week		Rate_				
•	10/29/2012-11/0	04/2012		F	100	1		20,000.00				
		_		11/0 =			Section 1	5.	5.1%	G !!:	5 .	
	Air Date	-	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	11/02/2012	Fr	11:00 PM		AFP12TV21H	<i>y</i> =	60	20,000.00				
16	PERSO	ON OF IN	TEREST		11/01/2012-11/0	1/2012	T		60	1	20,000.00	
					7							
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	=	Rate				
	10/29/2012-11/0	04/2012		T		1		20,000.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	11/01/2012	Th	09:38 PM		AFP12TV21H		60	20,000.00				

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



JOHN LINK POL.

**GWTS-PH** 

1041-81115

**KYW TV3** 

1041-556866

Invoice Num:

INVOICE

Page 5 of 6

Account Exec:

1726 M St NW FI 10

Washington, DC 20036-4502

In Account MENTZER MEDIA SERVICES(24184)

Towson, MD 21286-1002

ATTN:Accounts Payable

600 Fairmount Ave Ste 306

AMERICANS FOR PROSPERITY(212808)

**Customer Order:** Linked Order:

Office:

Contract Num:

**Contract Dates:** 

CPE: / 65

**EST # 65 AMERICANS FOR PROSPERITY Product Desc:** 

11/01/2012-11/05/2012

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically

Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

Buy	Flight									Total		
_ine	Descri	ption			Buy Line Dates		мт	WTFSS	Di		Rate	
17 48 HOURS				11/03/2012-11/03/2012				. S .	6	60 2	8,000.00	
	Week Of			MTWTFS	S	_Spots Per Week		Rate_				
	10/29/2012-11/0	04/2012		S.		. 1		8,000.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	11/03/2012	Sa					60		<del></del>	8,000.00	Preempted	
	11/03/2012	Sa	10:56 PM	11/03/2012	AFP12TV21H		60	8,000.00	8,000.00		Makegood in NCAA COLLEGE FOC	
18	CBS SI	UNDAY N	MORNING		11/04/2012-11/0	4/2012		S	6	50 1	6,000.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate	- T			
	10/29/2012-11/0	04/2012		S		1		6,000.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	11/04/2012	Su	09:55 AM		AFP12TV21H		60	6,000.00		Par .		
19	THE G	OOD WIF	E		11/04/2012-11/0	4/2012		S	6	60 2	20,000.00	
					-							
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	1	Rate				
	10/29/2012-11/0	04/2012		S		1		20,000.00				
	Air Date	<u>Day</u>	Air Time	M/G For	Material		Dur	<u>Rate</u>	Debit	Credit	Remarks	
	11/04/2012	Su				10 10	60			20,000.00	Preempted	
	11/04/2012	Su	10:24 PM	11/04/2012	AFP12TV13H	,	60	20,000.00	20,000.00		Makegood in 21:34:00-22:34:00	
20	THE M	ENTALIS	Т		11/04/2012-11/0	4/2012		S	6	60 2	20,000.00	
								_				
	Week Of			MTWTFS	<u>S</u>	Spots Per Week Rate						
	10/29/2012-11/0	04/2012		S		1		20,000.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	11/04/2012	Su					60			20,000.00	Preempted	
	11/04/2012	Su	11:19 PM	11/04/2012	AFP12TV21H		60	20,000.00	20,000.00		Makegood in 22:34:00-23:36:00	

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: AMERICANS FOR PROSPERITY(212808)

1726 M St NW FI 10

Washington, DC 20036-4502

In Account MENTZER MEDIA SERVICES(24184)

With: 600 Fairmount Ave Ste 306

Towson, MD 21286-1002 ATTN:Accounts Payable CBS TELEVISION



**KYW TV3** 

1041-556866

Invoice Num:

INVO

Page 6 of 6

Account Exec: JOHN LINK POL.

Office: GWTS-PH Contract Num: 1041-81115

Contract Dates: 11/01/2012-11/05/2012

Customer Order:

Linked Order:

**CPE**: / / 65

Product Desc: EST # 65 AMERICANS FOR PROSPERITY

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

Invoice Date:	11/11/2012		
Billing Cycle:	Weekly	PAY BY	12/11/2012
Billing Period:	10/29/2012-11/11/2012		Net 30 days

Buy	Flight									Total	
Line	Descrip	otion			Buy Line Dates		М.	T W T F S S		Our Spots	Rate
21	SIXTY MINUTE		3		11/04/2012-11/04	4/2012		S		60 3	40,000.00
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
10/29	10/29/2012-11/04/2012			S		1		40,000.00			
Air D	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
11/04	14/2012	Su					60			40,000.00	Preempted
11/04	14/2012	Su	11:58 AM	11/04/2012	AFP12TV13H		60	4,000.00	4,000.00		Makegood in NFL TODAY PRE-GAME
11/04	04/2012	Su	12:57 PM	11/04/2012	AFP12TV21H		60	36,000.00	36,000.00		Makegood in NFL FOOTBALL 1PM G
	Total Spots			Gross Am	<u>nt</u>	Commiss	sion Amt	Net Amt	Debit	Credit	Reconciliation
Air Time Totals	ls	28		186,900.0	0	28	3,035.00	158,865.00	97,000.00	97,000.00	0.00

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

 Gross Billing
 186,900.00

 Trade Value
 0.00

 Agency Commission
 28,035.00

 Local Tax
 0.00

 State Tax
 0.00

 Pre Paid Amount
 0.00

 Pay This Amount
 158,865.00

Warranty - We warrant the above broadcasts were made according to the official station log.